

the
West Wind

Volume 39 Issue two



the voice of the
*Women Artists
of the West*

End of Summer Issue 2008

Saks Galleries

Cherry Creek - Denver, Colorado

“WAOWing the Mountain State”

Opening Feb 7, 2009.

Entries will be digital through the Cafe system and the prospectus is included in this mailing. It will NOT be mailed separately.

This is a juried member show, and you must be a WAOW current member to enter. Make certain your dues are paid. There will be awards, gallery talks, and demonstrations during the opening weekend...so save the date! I hope you've been working on fabulous pieces to submit to this show and please, *please* learn to submit your entries digitally!

Amy Evans, Show Chairman
970-453-1536
[Amy Evans \[amyart@comcast.net\]](mailto:AmyEvans@comcast.net)

Many WAOWs will want to attend the opening of the show in February. I will add a list online on our members' page if you ladies would please let me know who is looking for a travel companion OR someone to share lodging to keep expenses down. I will need your name, email, phone number and where you are traveling from. After that, communication is up to you gals. My email is cherryart@cablone.net and my phone is (208) 524-1284. Mary Ann Cherry (waow webmaster)

Publicity Options for the Saks Galleries Show - Deadlines are Looming!

Now is the time to decide about magazine ads...our publicity committee has been working hard to get the word out. Let's all WAOW the Mountain State! Here are several wonderful options for advertising your work for the Saks Show. Just a reminder to always contact me as well as the magazine when you are in one of these ads, so that it can be counted toward your WAOW advertising requirement for the year. Thank you!

Sandy Wisecup, WAOW Advertising Director

Western Art Collector & American Art Collector

The deadline for advertising in American Art Collector and Western Art Collector for the January issue is November 17. This will be the last time before the Denver Show. I have talked to Allie Peters of the magazine and we would like to have a full page in each magazine. She would like 6 to a page which would be \$417.00 each and could be a bit lower if we get more than those two pages. With this the show would be in the “Upcoming Shows State by State” portion of each magazine. Please let me know if you are interested in either of these magazines. They have grown very popular the past year.

Thanks,

Pat Schermerhorn patsart@vcn.com

Publicity Options for the SAKS Galleries' Show, continued

Denver Woman Magazine -Deadline October 15th

One great opportunity is in the award winning, Denver Woman Magazine, a leader in reaching influential women across the Front Range. Below is a proposal to market Women Artists of the West in Denver Woman.

Full Page Display Ad: @ \$2,400 per issue - 50% Rate Card Savings

Or 6 participating artist at \$400/pp (that is \$400 per artist)

Two-Page Spread Ad: @ \$4,200 per issue – 50% Rate Card Savings

Or 12 participating artists at \$350/pp (\$350 per artist)

Rates will depend on how many members advertise.

Women Artists of the West will have an opportunity to submit a 100 word press release on “What’s New” at WAOW. This section is a prominent position in the front of the magazine. It is designed specifically for their advertisers to let Denver Woman Readership know the latest happening’s within their business. This is complimentary and is available six times a year.

If you have any questions and/or wish to advertise in Denver Woman, contact Tamara Boyd at the magazine.

Tamara Boyd, Advertising Director
Denver Woman Magazine
www.DenverWoman.com
720-530-4597

Art of the West Magazine - Deadlines: Commitment to be in ad is Nov. 7, materials due Nov. 14

Group ad will be in the Jan/Feb 2008 issue

Cost per artist will be \$355

Contact both me and Elaine Duerr to reserve your space in the ad.

Sandy Wisecup, WAOW Advertising Director sandywisecup@yahoo.com
3901 N. 1130 W.
Spring Glen, Utah 84526
435-472-8431

Elaine Duerr, Production Manager, Art of the West Magazine
1-800-937-9194
art4lane@embarqmail.com

Southwest Art Magazine - deadline is November 10th for ad reservations and November 15th for the ad materials.

I am working on an ad in Southwest Art Magazine, January 2009 issue to coincide with the WAOW Show at Saks Gallery in Denver in February 2009. Contact me if you are interested in participating in the group ad and I will make sure you get the details..

Contact me at sandywisecup@yahoo.com or

435-472-8431 and be sure to leave a short message so I can call you back.

Sandy Wisecup, 3901 N. 1130 W. ,Spring Glen, Utah 84526

Once details are complete and you are able to start the necessary processes for participation in the ad your magazine contact info will be:

Kimberly D. Moore kmoore@aimmedia.com
Southwest Art Magazine
Rocky Mountain Regional Sales Manager
303 697 9494 (p) 303 697 2561 (f)

Sculptural Pursuit Magazine - Deadline: November 8th

We are pleased to announce that we have secured special pricing for an advertising Section in the Spring 09 issue of Sculptural Pursuit magazine. This issue will be handed out at the gallery during the show, and will be on sale at over 1600 bookstore and newsstand locations across the country. It will also be sold in Austria, Canada, Greece, Hong Kong, Mexico, Panama, Portugal, Singapore, Spain, Thailand, Taiwan, the Pac Rim, and the U.K. It goes on sale from February 1, 2009 through April 30, 2009 giving you a three-month exposure.

The cost will depend on how many participate in the program. They will put no more than 6 on a page.

COST: Each quarter page increment is (4 on a page) \$381.(If page is split 6 ways, cost to each participant is \$254.)

TO PARTICIPATE: Contact Jami Arthur at 303-814.1090 or email at jasculptpursuit@msn.com,

IMAGES: Jami will email detailed instructions on how to submit your image and text information, however, please keep in mind that we will need a digital image of your work taken at 300dpi in a 5"x7" size.

ADDED BONUS:

- All participants will be given a page in the Artists & Resources section on the Sculptural Pursuit website: www.sculpturalpursuit.com. You can load up to five images with text on this page and it will link to your website.
- All ads running in the hard copy Sculptural Pursuit will also run in Sculptural Pursuit Online, the online version of Sculptural Pursuit magazine.

The Publicity Committee preparing for the WAOW Juried Exhibition at Saks in February, 2009 would like to thank all of those who submitted their Bios, Statements, Resumes, and Images for us to look at for the Press Kits that will go out to the media. You are all a very talented group of accomplished women that we are proud to be associated with.

We want to tell you that we plan to use as many of those submitted as we can but we also know that you understand that when you submit a Press Kit to the media there is no guarantee that they will use any of the information or images. We will count on you to watch your local and regional media at show time for any coverage and send copies to us for the archives, and so we can evaluate our efforts.

We will send the information to several media outlets both nationally and all over the state of Colorado. We urge you to talk to your local media if they call you for an interview, as we may give them your contact information. Please encourage their efforts to give you some press and mention the WAOW show coming to Denver to Saks Gallery in February 2009! The show dates are February 6 – 28; 2009. The Opening Reception will be Friday, February 6, 2009 with artist demonstrations in the gallery, Saturday, February 7, 2009.

We have negotiated some amazing advertising rates in Denver Woman Magazine and Sculptural Pursuit Magazine, so watch for information to come from the Advertising Director with the rates, deadlines, etc. in the WAOW Yahoo Group emails. There is also the possibility of some editorial coverage in these two magazines, Western Art Collector and other magazines, so this will be the time to advertise!

Thanks for supporting our efforts to advertise the WAOW National Show at Saks Gallery!

**Dena Kirk
Leslie Allen
Debby McAllister**

WAOW MEMBER NEWS

Susan Carson... “I would like to announce my upcoming show - Equine Images by Susan Carson opening October 16, and ending November 17, in the Milner Library Gallery at Lincoln College, Lincoln, Illinois. This will be a group of works created in many media: drawings, paintings, collage, and wood cutouts. Lincoln College is a small liberal arts college a few miles from the Illinois state capitol at Springfield.

Thanks! Susan Carson www.chalkhorsegallery.com

Carol Hendrix writes “I had a painting and article on the April cover of the Appaloosa Horse Journal called “Waiting To Load”. Second, I won a second place in the Washington Thoroughbred Breeders’ Art Show with a painting titled “Playing Catch Up”. Next I got a painting accepted to the Harness Tracks of America Auction and Sale to be held in Lexington in October. I was pleased with this as I think there’s a lot of competition to get into this auction/sale.

And last but not least, I will have a cover and article in the upcoming Paint Racing Magazine Stallion Issue in November-December. I’m not too sure how impressive this all sounds but as a WAOW member I am getting our name out there.

Thais Haines and her husband were able to attend the Mountain Summertime Show at Joyous Lake Gallery, had a wonderful evening, initiated by the sale of her little gem, “Flamenco,” which sold in the first five minutes of the show!

News from **Carolyn Hawley** - I will be showing in the 19th annual Cattlemen’s show, in Paso Robles, Ca. 03/27,28, &29, 2009---and the 33rd annual San Dimas western art show&sale, 04/24,25,& 26, 2009.(last year was my first show and I won the bronze medal for oils.)

I will also be having a Show at the Danskin Gallery, Palm Desert California in January 2009

Please let me know if any of you gals are going to the Saks show and are interested in sharing accommodations, or travel. If time allows I would like to attend that show!

Amy Evans served as the juror for the 48th Annual Artists’ Alpine Holiday Art Show sponsored by the Ouray Colorado Art Council in July. She juried over 500 works of art.

Amy also participated in the first annual “Parade of No

Homes”, an invitational plein air event fundraiser for the Continental Divide Land Trust in Colorado. I was among fifteen plein air artists who painted on protected properties that were open to the public for a day tour, followed by a sale of the paintings.

Andrea Stanley has had work accepted into the Catharine Lorillard Wolfe Art Club’s 112th Annual Open Exhibition at the National Arts Club in New York. This exhibition of works in a variety of media by women artists from all over the United States was by juried admission. The exhibition will be open to the public from September 23 to October 13, 2008.

Yvonne Kitchen tells us... “My bronzes have been juried into recent and upcoming shows: “Lilly-Eternal Grace” was juried into the Western States Horse Expo in Sacramento, CA; “Gypsy Wizard” will be going to Grass Valley, CA as part of the Art at the Draft Horse Classic show, and of course two members of my “Little” series, “Little Baby Burro” and “Little Itchy Colt” were sent to Gwen for the WAOW show.



Little Baby Burro by Yvonne Kitchen

Kathi Peters - I was chosen to be one of the featured artists in a new book by Vicky Moon, titled “Equestrian Style- Home Design, Couture, and Collections from the Eclectic to the Elegant- that just came out this July 2008. Clarkson Potter publishes it. The book captures the equestrian way of life with an unprecedented peek into several dozen stunning residences... a French-accented mansion decorated with contemporary horse art; an equestrian resort on 395 acres—complete with cottages for owners to rent and a large private collection of carriages; a spa with a swimming pool for horses; and a working barn that Kathryn Ireland decorated to do double duty as a home for a professional horseman, riding instructor, and model, and whose students included Jackie Kennedy Onassis.

My papercutting, titled “Acadian Four”, that is featured in the book, is exhibited at Gallery B in Lexington, KY where the first book signings for “Equestrian Style” were held. Gallery B had picked me up as one of their artists this spring. What a great consequence! I also have work with a new gallery, Anderson Galleries in Locust Valley, NY and was invited back to be part of

continued from Page 4

Terry Lindsey's Equidae Gallery in Saratoga Springs, NY. I am recovering still from my 2006 stroke, but finally feel like I am making headway.. and my painting keeps me busy and focused.

Carolyn Bell received the Cheap Joe's Art Stuff Award at the Associated Creative Artists' Show held last May in Dallas, Texas. Carolyn's block print San Esteban del Rey-Acoma received a Merit Award at the Irving Art Association Annual Awards Show, and was on exhibit during May and June in Irving, TX.

Lyn Hope-Phariss "I am very proud to say that I have reached Signature status in the National Oil and Acrylic Society. My oil painting "Abandoned" was excepted this year."

Velida Palmer had a one-woman show of her work at the Ft. Smith Art Center and Gallery, Ft. Smith, Arkansas during the month of September, 2008.

Dena Kirk. The large heart I designed and created for the Loveland: A City with HeArt program was unveiled in July! This program is similar to the Cows on Parade in Chicago or the Horses in Santa Fe. The Loveland Visual Arts Commission chose my design and the painted/sculpted heart will be placed permanently in Loveland at the intersection of Hwy 287 and 50th Street. There are eleven other hearts around town, too. I have attached a couple of photos if you want them. I worked with a guy who does metal chasing for various sculptors in town and he helped me to create the steel "tree" in the center of the heart. This was a really fun project and I was so proud to be part of it!



Dena with the heart she designed

Maura Allen's western serigraphs on wood were featured in a four-person show August and September at Visions West Gallery (www.visionswestgallery.com) in Livingston, Montana. The show, which opened August 22nd, featured western imagery from recent trips to Moab, Utah

and from a working cattle drive that the artist participated in on a ranch in southern Arizona. Visions West Gallery locations in Bozeman, Montana and Denver, Colorado also show Maura's work.

This summer, Maura relocated to Denver with her husband, Cory Allen, a custom furniture maker.

Mary Michael "I was invited to participate in the 2009 "Cowgirl Up" in Wickenburg, Arizona. It is in March and they have a lot of fun things planned. I 'm Planning to go on the trail ride and cook out. I was so thrilled I floated around here for days! They only take 57 artists and many are repeaters as they all want to come back. I think they told me they only pick up to 10 new artists a year. This is the first show I've been in that the minimum price of a piece is \$3,000. (I am trying to lose that stubborn 10 lbs so my show clothes fit nicer, and whenever I'm tempted, Greg says "Cowgirl Up!")"

I also have two pieces in the "Wild Horses" exhibit at the Phippen museum in Prescott AZ. It begins the 25th of July and runs through Nov. 2 or 3.

Many well known artists are in that show also. I was invited to join after they saw my things at the Phippen Show last year, so being seen at all the shows we drag ourselves to and think we don't do so well, may just have a silver lining.

Next, we moved to Bridger, Montana the first of September. We found 24 acres that are going to take some work to clean up, but 5 is irrigated, 19 is hilly pasture with neat sandstone formations and great views.

Leslie Allen writes "Cindy Carrillo, Kendra and I had lots of fun during our show at Gwen's Joyous Lake Gallery in Pinetop, AZ.; a beautiful little town if you get the chance to go to the WAOW "Mountain Summertime". Dave and I enjoyed two relaxing afternoons at Woodland Lake Park, painting, reading and bird-watching!

I consider it one of the most rewarding activities of my year, that the Plein Air Artists Colorado (PAAC), (an organization that I helped found), mounted their most successful show to date! Our Twelfth Annual Juried Members Exhibition at Abend Gallery, in Denver, was our strongest show ever. We gave away \$4500 in cash prizes in front of an enthusiastic crowd of over 200 attendees. Sales are strong, with one more week still to go at press time. The collectors really went for the paintings with ribbons on them, so really consider sending your best work to WAOW shows! I recommend getting involved in WAOW's many activities that afford you the opportunity

5.

Member News is continued on page 13

Meet WAOW Associate Paula Holtzclaw - North Carolina

Far horizons and infinite skies are the hallmark of Paula Holtzclaw's art. Paula is best known for her landscapes celebrating areas still untouched by industrialism and show her concern that these last wild places may soon vanish. Her compositions, often large in scale, have a classic and universal appeal.

Paula's love of art began at an early age, passed on to her, she believes, by her grandmothers, both of whom were artists. After time spent raising her twin sons, she returned to her original passion for painting. In 2002, Paula left her 20+ year medical career to paint full time.

Paula credits her recent switch from acrylics to oils to her mentors, Linda Glover Gooch and Joni Falk. "Together, they gave me much encouragement and the confidence to make this change, which has been instrumental in my growth." Paula also credits Scott Christensen for monumental inspiration, just by the enormity of his talent, and for "showing me the necessity of painting outdoors."

Paula's paintings have been displayed in many national juried and museum exhibitions; NOAPS 2007 and 2008, Bosque Conservatory, Clifton, Texas, and ASMA's New England and West Coast 2008 Exhibitions. Paula received an "Award of Merit" at the AWA's National Exhibition in Scottsdale Arizona, Dec. 2007. Her work has been featured in Southwest Art, American Artist Magazine Online, & American Art Collector.



Shining Seas - off the Mendocino coast



Paula in the studio

Liz Reday - A City WAOW Shakes it Up to Get Creative!

I have been totally inspired and obsessed with some serious art in the studio. After my solo show last year at the SoPas Gallery here in South Pasadena, I was searching for a theme for my painting that went deeper, edgier and more contemporary. Although plein air painting has been an interesting challenge, painting local landmarks led me on a path to discover a world of exciting and original images, ideas, layers of meaning with detritus under bridges, freeways - the marks of an alien culture mixed with the shapes of my subconscious as I drift along in my car, doing a lot of driving to fulfill my family obligations. Everytime my mom is back in hospital, I spend my weeks on the freeways shuttling between my mother and my son who's taking art classes at the Armory this summer.

Anyway, before the current Freeway Series, I was painting under the freeways in the L.A River. Like a woman obsessed, I was able to jettison the shackles of the focal point and paint "*The Idea*". I wrote an artist's statement as part of a class I was taking - the class was full of young contemporary artists involved in photography, performance and installation art, mostly abstract and/or very weird. It was a great experience, a way to get out of a rigid way of thinking and seeing the world, and although you may not like "this sort of thing", I highly recommend shaking things up a bit so that

Liz Reday - City WAOW cont.

you can see things from multiple points of view. I started painting big, working from small plein air studies done under bridges, freeways and in the industrial part of this big, sprawling ,dirty, working, moving multi-cultural city.

I'm sending you the link to my Artist's Statement about this body of work and although it's not like the usual style of traditional landscape wildlife that Waow does so beautifully, I thought it might be fun to inject another viewpoint into the group. You gals have taught me so much about art, nature, appreciation for the wild, toughness, grit, friendship, lack of B.S., straight shooting, savvy and the whole cowgirl/farm & wilderness thing and how that becomes a philosophy as a women artists with the west in our hearts.

So, here's another point of view from a city girl on the edge of America, bombarded by a thousand cultures moving at a million miles an hour.

<http://www.lizreday.com/statement>

And thanks for listening!

Liz

P.S.

I would love feedback, even negative. I know it's not all you gals' style, but variety *IS* the spice of life!



Confluence I, oil on canvas, 12" x 16"

New Member Biography - Sculptor Janene DiRico-Cable of Colorado

Janene has surrounded herself with animals since she could walk. Her childhood passions were horses and dogs, both of which share her life today. "I cannot imagine my life without animals. They add a dimension to life that nothing else can. How empty and alone I would be without them!" states Janene. Eclectic and well rounded describes this artist's background. No matter what venue Janene pursued, art has always played a major role.

"It's a resounding theme in everything I do and have ever done... the art... It's always back to the art."

From professional fashion model, to a degree in dental hygiene science, to media marketing for Nashville stars, Janene has peppered her careers with art. Now a full time artist, Janene enjoys success with a variety of mediums including graphite, acrylic, watercolor and sculpture. Bronze sculptures have captured her talents today.

Originally from Bakersfield, California, Janene has lived throughout the southern United States and now makes her comfortable home in Colorado. Janene has studied with Veryl Goodnight, David Klass and Paul Lucchesi. Her works have been featured in gallery exhibitions and national art shows.

I am so honored to be part of this group!

Janene

www.diricofineart.com

Blessings
6.5" X 2.5" X 2.5"
Miniature



"Triple Threat" by Jane DiRico Cable

Meet WAOW Associate Carol Novotne - Montana

The below write up is condensed from *Peaks and Plains Magazine* 2007

A native Montanan, Carol Novotne grew up immersed in the artistic life with parents who were always ready to grab an adventure. They were, she says, “full of music, art loving and hard working.” Carol grew up with a comfortable blend of outdoors and culture. She painted (after a failed attempt at piano lessons) and her sister played the piano. Carol’s first one-person art show, at sixteen, was at the Archie Bray in Helena.



Carol painting in the Portland Rose Garden

Carol received a degree in art from the University of Montana and then went on to get a Masters in anthropology with a minor in medical microbiology and geology - because they were so interesting! She has traveled the world and studied art from the Prado in Madrid, to the Louvre in Paris, the Getty Museum in LA to the Hermitage in St.Petersburg where, she said, “I shuddered at how wonderful the sculptures were.”

She’s been on the boards of the Montana Arts Council, the Helena Art Center, founding member of the Orchid Society and in spite of all this time expended promoting the arts, paints prolifically.

Novotne’s world is large and she paints large, favoring twenty square feet of canvas. She lays color on the canvas that vibrates. Carol is a tactile person united with nature and the artistic life. She loves the elements, the seasons and each gift of beauty it produces for her to experience and paint. “There is nothing like a crisp clear morning out in the field painting with friends.



Lilie’s Pond

“I hope I die out in the field packing a good painting.”

Novotne paints a fleeting moment in time that will never re-occur. “I love to capture the last essence of a day,” she says. “...the glow on the bush because that’s its moment in time.” ...Novotne is savvy. She gets it. She’s a renaissance woman who gets art and life.



Autumn on the Little Blackfoot 24 x 48

Advertising Info - Art of the West Magazine

Hello Ladies~ This year we are not scheduling group ads in every issue of Art of the West. If there is enough interest in any of the issues we will do a group ad for that specific issue. So, be sure and let me know if you have an interest in being in another issue so I can send out calls to members and get an group ad scheduled. The cost will be the same. \$355 per member, payable to Art of the West. Pay when you send materials.

Steps you need to take:

1. Notify me as soon as you know you will be in this ad.
2. Fill out the Forms below.
3. Send the Reservation Form to me via email or snail mail (addresses are on the forms) as soon as you can
4. Notify Art of the West, Elaine Duerr art4lane@embarqmail.com
5. Send the Insertion Form to AOTW (addresses are on forms)
6. Send materials by date due to the magazine

Forms you need for WAOW advertising - PLEASE PRINT & SAVE THESE FORMS FOR FUTURE USE.

FILL OUT AND SEND RESERVATION FORM FOR :

ART OF THE WEST
SOUTHWEST ART TO SANDY WISECUP.

FILL OUT AND SEND RESERVATION FORM FOR:

AMERICAN ART COLLECTOR
WESTERN ART COLLECTOR
HORSES IN ART
WILDLIFE ART TO PAT SCHERMERHORN

1. You will need to send the RESERVATION FORM to me, Sandy Wisecup or pat Schermerhorn, depending on which magazine you are going to advertise in. It is important to reserve a spot ahead of time to make this process easier for everyone. I also need this form for WAOW records to show your participation in the ad program.
2. Fill out the Ad INSERTION FORM and send it in to the magazine by their deadline, with your slides, digital files or transparencies and payment for your ad.
3. Please be sure to mark yes or no for the questions below on winning a free ad or rerunning your image in the 2008 Guidebook of Art of the West. If you leave the Guidebook question blank I will assume you will not want to rerun your ad.

1. FILL OUT THE TWO FORMS ON PAGES 10 AND 11

2. SEND RESERVATION FORM TO ME:

Sandy Wisecup
3901 N. 1130 W.
Spring Glen Utah 84526
sandywisecup@yahoo.com

3. SEND INSERTION FORM TO ART OF THE WEST WITH ALL AD MATERIALS AND PAYMENT MADE OUT TO ART OF THE WEST TO:

ART OF THE WEST
Ellaine Duer, Production Manager
15612 HWY 7, Suite 235

□

1-800-937-9194
art4lane@embarqmail.com
Fax: 952-935-6546

ART OF THE WEST AD - RESERVATION FORM

Send to:

Sandy Wisecup

3901 N. 1130 W.

Spring Glen, Utah 84526

or email to

sandywiseup@yahoo.com

This is only to reserve ad space in Art of the West

All ad insertion forms, SASE, slides and payment go directly to Art of the West Magazine. Please make your checks payable to Art of the West

Date: _____

Ad to appear in (Issue) _____ (Name of Magazine) ART OF THE WEST

ARTISTS NAME _____ PHONE _____

I AM A WAOW _____ ASSOCIATE (OR) _____ SIGNATURE MEMBER

TITLE _____ DIMENSIONS OF IMAGE _____

MEDIUM _____ PRICE _____

Please specify which one you want printed in your ad:

WEBSITE _____ or EMAIL _____

Yes _____ I want to win a full page color ad for an issue of Art of the West in 2008.....Receive 1 chance with every art image you feature in our regular WAOW group ad in Art of the West in 2007. What a fabulous prize! (A \$3,000+ value!)

BONUS!

Yes _____ No _____ Rerun this image in the 2008 Art of the West Guidebook to Western Artists publishing in Jan. 2008....Includes a FREE 150 word biography too! You will be billed for \$200 for each rerun image in the 2008 Guidebook by Art of the West after republication in Jan. 2008. I suggest that you send in your 150 word bio as soon as possible so I can start getting them organized. Please keep your Bio to 150 words or less as they will be edited if they are longer and you may not like the way we edit.

WAOW GROUP AD — INSERTION ORDER FORM

Fill out information below legibly and completely. You can mail, email, phone or fax the order to the magazine. PLEASE mail your materials early before the deadline. Others are relying on you. Deadline means material to be received by the magazine before that date.

Ad insertion forms, SASE , slides and payment go directly to magazine.

DATE: _____

AD TO APPEAR IN (ISSUE) _____ MAGAZINE _____

Information to appear in ad:

ARTIST'S NAME _____

I AM A WAOW _____ ASSOCIATE (OR) _____ SIGNATURE MEMBER

TITLE _____

DIMENSIONS OF IMAGE _____

MEDIUM _____

PHONE _____

WEBSITE _____ OR EMAIL _____

Make checks payable in the full amount quoted by the magazine you have chosen. (Make sure magazine takes credit card before choosing this payment method) Art of the West and Horses in Art do accept card payment.

Credit card _____ Exp.Date: _____

Contact Info: Address _____ City _____ State _____ Zip _____

Phone: (____) _____ Fax: (____) _____

E-Mail _____

Billing address (if different): _____

Any Other Necessary Info _____

CHECK LIST FOR WAOW GROUP AD

1. Reserve your space with the magazine BEFORE the deadline with Sandy Wisecup using the Art of the West Ad Reservation Form
2. Send all requested material and images for the ad to the magazine BEFORE the ad deadline. Labeled slide(s) or image(s) (name, title, size, medium & dot for top-front) Or quality image by e-mail. Disk, CD. Contact production department for which digital information they will receive.

IMPORTANT - FORM IS CONTINUED ON NEXT PAGE.

AD form continued...

3. Send labeled slide(s) (art image only - mask extraneous areas with silver photo tape) in protective plastic sleeve.
Please view slide before you send it to make sure it appears as you want it to appear in the magazine...proper color and exposure, in focus, no dust, no scratches, etc.
A color proof of the image is required. Without a color proof, color accuracy cannot be guaranteed.
Identify your image above with name, your contact info, title of artwork and medium.
4. Fill out forms completely. Make sure both forms have same information. Ad proofing will be done from the reservation form information.. Please Write Legibly. Save a completed copy for your file.
5. Include your payment or credit card info. You can pay directly by check or charge card to the individual magazine, (but don't send card info through the e-mail)
6. SASE (Self addressed stamped envelope) with sufficient postage for material return after publication.
I agree to the terms and conditions quoted to me.

Responsible party signature _____

Date _____

Please save the above ad form - copy it if necessary!Thanks!

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to plan, coordinate, contribute and get to know the members better, as you will gain so much that can only further your own careers.

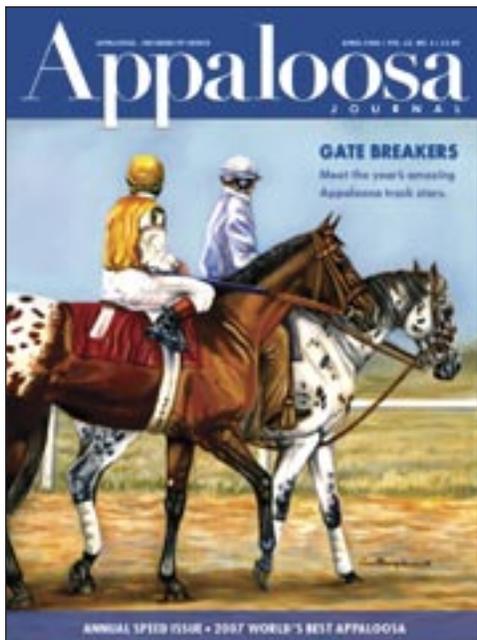
Ione Citrin had a show in September in Santa Monica, California, titled “The Abstract Eye of Ione”.

Liz Reday “I wish I could be giving you news of some magnificent prize or a solo show at a prestigious gallery, but I, like many of us working artists, am plugging away painting every day, gratified by a sale or two every other week and happy to show my work with whatever artist-run groups in the Southern California area. I showed with 50 other painters of SOCALPAPA Paints the Back Bay (5th annual art show & sale) at the Muth Interpretative Center in Newport Beach. (My mother lives down there and has been housebound for the last year, so I go down frequently and paints the boats and the bay.) Finally, I have a place to show all these nautical paintings!

I did a Plein Air festival on the Newport Peninsula in September - after which we showed our work at the Newport Harbor Nautical Museum, and at a smashing outdoor weekend sale in what is always the best weather of the year - hot inland and breezy at the beach.

Dorothy Schildknecht was the guest artist for the Snake River Plein Air Painters of Idaho exhibition and sale this fall.

Carol Biering Hendrix had a painting on the April cover of the Appaloosa Horse Journal with an article!



Cover by Carol Hendrix

Congratulations, all!

Our Condolences

Thais Haines father has passed away...please keep her in your thoughts and prayers.

“The River Rocks Plein Air Paint Out Idaho Falls, Idaho June 18th ~ 20th

This past summer plein air paint out in Idaho Falls was a great opportunity for artists to get together. We had a blast!

Several WAOWs and other painters stayed at Mary Ann Cherry’s home and painted the sights by the falls of the Snake River that runs through town. 62 artists took part in the event, each given a plein air apron with the River Rocks’ logo on it and a water bottle...demos in both sculpture and painting took place, as well as a paint out at Snake River Landing.

The dates for 2009 are June 18th, 19th, and 20th, and registration will be about \$45. This entitles the artist to a get acquainted breakfast, a ticket to the barbecue/ auction and two entries for the competition. (You may have as many panels, canvasses, sheets of pastel paper or the like stamped as you want, but only two are entered in the competition.) The first prize last year was \$1,000, and there were also quite a few merchant awards. The juror is not yet chosen.

I would really love to have this become a time for WAOWs to get together and paint. Idaho Falls is only about two hours from Jackson, Wyoming, Teton National Park and Yellowstone National Park - so many good painting and photo opportunities!! I would house as many as possible here at home, and do my best to get good rates for others...sharing lodging would help with expenses, and we could take a few trips over to the park or galleries in Jackson.

Anyone interested in the Paint Out should contact me or the Art Museum of Eastern Idaho. Their website is www.theart-museum.org and phone is (208) 524-7777. My email is cherryart.biz and my phone is (208) 524-1284.

To WAOW Members...

The board of Directors welcomes new and existing members to WAOW as we end another exciting year and draw close to 2009 with the Saks national show. As you review the enclosed prospectus, please know that this will be the only material mailed to you about this show. Please go online for more information as needed.

One of the unique characteristics about WAOW is the communication and involvement among the members. We are a very supportive group and enjoy getting to know one another.

We would like to bring it to the attention of our members that it is crucial to know the different ways WAOW communicates with our members. Long-gone are the days of snail mail notifications on everything. The Board of Directors and Show Committee is working hard to notify all WAOW members with important information in the most timely manner to allow all our members to benefit from our organization. It is your responsibility as a member to make sure you are up-to-date on how we communicate, as things have changed for the better!

As an current member, if you do not have internet access, you may be placed on the new “snail mail” list by contacting Pat Schermerhorn at 307 527-6877, or write her at P.O. Box 734 Cody, WY 82414 and the prospectus and WestWind will be mailed to you.

There are four means of communications in the WAOW organization:

1. Member's Page at www.waow.org - a posting of all member benefits and information.
2. *Waowinc online e-group to receive email notices about shows and advertising.
3. *OurArt a forum to share and access information with other members.
4. WestWind newsletter – a pdf sent via email in the waowinc e-group.

* Please make sure you register with these two groups (it's easy).

The “Benefits of WAOW” is a complete information sheet on how to get the most out of our unique organization. We encourage you to check out the Member's Page, register with waowinc and OurArt, and look for the WestWind pdf in an upcoming waowinc email.

This is a fantastic venue, we look forward to seeing you and your work in the Saks show!

Kathy Cooper

Advisor to the Board

PLEASE FILE THIS INFO TO BE REFERRED TO AS NEEDED

Benefits of WAOW and How to Use Access Them

National Promotion

Website Presence

National Shows

Advertising Group Rates

Communication with WAOW Board of Directors

Networking with 200+ professional artists across the country

Recognition as an Associate or Signature WAOW member

NATIONAL PROMOTION

Website Presence – Artist Member Page

WAOW has a well-developed website which presents our members work, bios and news as well as publicises our shows. Due to the print advertising we have a very active website. Be sure you are included with your artist page. As a WAOW member, you have the right to a webpage with images, bio, and a link to your email and website. This page is linked to the member list on waow.org. Associate members are allowed two images and Signature members are allowed four. Detailed instructions can be found on the Member's Page of waow.org.

A visit to www.waow.org is the place to start with WAOW. In the navigation bar on the left of all pages, you will find access to our Online Gallery, Previous Shows, Member Listings, Contact WAOW, About WAOW, Membership (how to join), Member's Page. As a benefit of being a WAOW member, you can also submit your images and bio to have a webpage created in the member list.

MEMBER NEWS ONLINE

We love to hear what's happening in your national art career! Submit your national news and photo to the current webmaster to be included on the member news page of waow.org, and to the WestWind newsletter publisher.

NATIONAL WAOW SHOW

WAOW hosts one to two juried national shows a year. To receive information about these shows, visit the Member's Page and make sure you are registered with the waowinc e-group and OurArt forum.

ADVERTISING GROUP RATES

WAOW members have the opportunity to advertise with several of the most prominent national art magazines at a lower group rate. Associate members are encouraged to advertise, and Signature members are required to advertise with the WAOW group, or on their own mentioning their WAOW membership status (Associate or Signature). Please visit the Member's Page for more information on the advertising opportunities and regulations.

WAOW BOARD COMMUNICATION

WAOW Board Members

A current list of WAOW Board Members and contact info can be found on the Member's Page.

WAOW has several different avenues for communication between the board and its members including Member's Page (member-only webpage with links to information online), OurArt (members-only forum), WestWind newsletter, and waowinc online e-group (WAOW business only). Be sure to bookmark the Member's Page from our site to access all member information.

Registering with the waowinc e-group and OurArt forum is crucial to knowing what is going on with WAOW. If you are not registered with these two avenues, you will not receive show and advertising notices on a timely basis!

The WAOW Board of Directors is comprised of volunteers who care about the organization and promoting the careers of its members. Please do not hesitate to contact the board with suggestions you may have, or to offer your help in any means.

MEMBERS' PAGE

Need to know something? The Member's Page link is located in the link bar on each of the WAOW webpages. This is where all information for members is stored. It's a great place to start to find information you're looking for. Since it is for members only you will need the following pascode information:

- User Name: waow Password: member

This "member-only" area of the website will provide you with all the most recent information you will need for upcoming shows, advertising, reports from the board, communication email and blog links. It also has all the instructions to getting online with WAOW with the waowinc e-group and OurArt forum.

WAOWINC GROUP EMAIL

Waowinc e-group is the heartbeat of WAOW – it is reserved for WAOW business only and is a direct connection to the WAOW activities as they are decided on. This business includes board and show announcements, advertising opportunities, WestWind pdf releases, and questions to the board, etc... This e-group is used mainly by the board to get information to the members as quickly as possible.

Members are encouraged to find the appropriate board member's email to contact directly for specific questions. These contacts can be found in the Member's Page of waow.org.

All new members are required to have E-mail capabilities. Sometime in the future all WAOW communications will be through E-mail to lower costs and allow prompt notification regarding important events. Unless you subscribe to and read waowinc E-mail communications, you may be unaware of approaching deadlines, etc. Your volunteer board members cannot put all communications in writing due to time and cost constraints.

Please use OurArt for all non-WAOW business discussions.

WAOW E-GROUP ETIQUETTE

- Include a "signature" at the bottom of your email which includes your name and email address.
- Do not reply to the whole e-group whenever possible. Be considerate of member's mail boxes being overflowed with unnecessary mail. You can easily do this by selecting reply all and then deleting the WAOW group address in the top "to" area.

- When replying to an email, select the text you're referring to before you select "reply". This will copy the text into your reply email so the recipient will know what you're referring to. Reiterate if necessary.

To receive waowinc e-group business news you must first subscribe. Simply send a blank email to: waowinc subscribe@yahoo.com

WAOW MEMBER TO MEMBER COMMUNICATION

WAOW Member Roster

The WAOW Member Roster is available for all members. Please make sure all your contact information is current and updated annually with the Membership Chair. This roster and contact info can be found on the Member's Page of waow.org. This information is not to be shared with persons outside the membership without Board permission. Please email the Membership Chair with any changes in your contact information.

OurArt – ONLINE MEMBER'S FORUM

www.our-art.net

OurArt is a great member-only forum in which members can share information, experiences and opinions about the business of art. You will not only find WAOW business information from the board, such as WAOW shows, Board reports, Westwind newsletters, Advertising contacts but also Board of Director contacts. This WAOW business can also be found on the Member's Page of the waow.org mentioned above.

You will find info on how to use the forum, member information on the business of fine art, and an extensive chat area on many different topics. You'll find it a great resource for galleries, workshops, supplies, travel, website & blogging, resume/bio writing, and even marketing. You have 200 WAOW members at your fingertips!

The forum is easy to sign into and easy to use, even if you've never blogged before! Please bookmark and register in the online forum to communicate with other members about many different art business subjects. Just go to: www.our-art.net

WEST WIND NEWSLETTER

WestWind Newsletters (to members only) are posted on the Member's Page on waow.org and in the WAOW business section of OurArt forum. A notice with a link to a .pdf is also emailed out on the waowinc e-group. It is crucial that members are registered on the waowinc e-group and OurArt to receive this newsletter. As this is a great read of what's happening in our organization, it is only produced a few times a year and is not the most effective way to receive information about shows in a timely manner.

Send your national news and photo to the current newsletter editor listed on the Member's Page page of waow.org.



Women Artists of the West

2009 Exhibition "WAOWing the Mountain State"

February 6 - 28, 2009

Saks Galleries, Denver, Colorado.

Awards Jurors

Karen Vance, 2-D

and

Jane DeDecker, 3-D

EXHIBITION CALENDAR

Mark these dates on your calendar.
No exceptions will be made!

Date of Exhibit begins Feb. 6th and ends Feb. 28th.

- Nov. 10 *Deadline for receipt of materials for Upload Service (see Upload Service Form)*
- Dec. 1 *Deadline for digital entries to be received at CaFE™ (www.CallForEntry.org)*
- Dec. 15 *Entrants notification will be e-mailed, and posted online.*
- Jan. 28-30 *Accepted work to arrive at Saks Galleries*
- Feb. 6 *Opening reception, awards presentation, gallery talk by award jurors*
- Feb. 7 *Artists demonstrations at gallery*
- Mar. 2 *Unsold work to be shipped by gallery or picked-up by artists (see shipping instr.).*

AWARDS

- Best of Show\$1,000
- Awards for 2D and 3D categories:
- 1st Place\$500
- 2nd Place\$250
- 3rd Place\$100
- Jury Awards (3)\$100
- Other Awards TBA

JUDGES OF AWARDS

Karen Vance - 2D

A national award-winning artist, residing in Winter Park, CO, Karen Vance has been a professional artist for the past 19+ years following a career as a graphic artist. Her work has won awards in such prestigious exhibitions as the C.M. Russell Museum, the Colorado Governor's Invitational, and the Buffalo Bill Cody Museum. She is represented by several national galleries.
www.karenvance.com

Jane DeDecker - 3D

A national figurative sculptor, residing in Loveland, CO, Jane DeDecker has been a student under several academic masters ranging from art history, tapestry, anatomy, painting and sculpting since 1983. Jane has created over 350 limited edition original sculptures, 85 which are life-size or monumental in stature. She became a member of the National Sculpture Society in 1996 and is represented by select galleries across the country.
www.dedeckersculpture.com

ENTRY REQUIREMENTS

There will be no exceptions to deadlines, specs or rules.

Eligibility

Open to all WAOW Members working in all mediums (excluding photography & digital art).

Exhibition

Open to original work completed within the past two years that has NOT been exhibited in previous WAOW shows. Artwork MUST be available for sale.

Painting image dimensions may not exceed 40" by 30". Work created with guidance of instructor is not eligible.

3D work cannot be in an edition of more than 35 pieces.

Two copies of the artists biography without personal contact information must be included, one affixed to the back of the painting and one for show files.

Work must be professionally framed and ready to hang. No saw-tooth hangers. Neither WAOW nor the Gallery is responsible for breakage or replacement if work is framed under glass.

Entry Information

All submissions are to be made online at www.CallForEntry.org.

See CaFE™ INSTRUCTIONS in this prospectus.

Entry fee: Non-refundable \$50 paid on CaFE site for up to three submissions, or, \$60 for up to five submissions.

Slides: A digital entry service accepting slides or jpg images is available for an additional fee (see DIGITAL ENTRY SERVICE FORM). Digital images are assumed to be accurate representations of the entrant's original artworks. Artwork that differs markedly from the submitted image will be disqualified.

Sales

20% Gallery, 20% WAOW and 60% Artist.

3D work: 20% Gallery, 13% WAOW and 67% Artist.

Please price your artwork accordingly.

Saks Galleries will pay artists by March 30.

Liability

All entries will be made at the risk of the entrant.

Saks Galleries will provide insurance on all works in the show while they are on the gallery premises that covers all contingencies at wholesale value of the artwork. Artists are responsible for shipping insurance.

DELIVERY OF ACCEPTED WORKS

Shipping Information

Accepted artists will be responsible for shipping and insurance both ways.

Shipment & drop-off/pick-up to:

Saks Galleries

3019 East 2nd Ave., Denver, CO 80208

303-333-4144

All work (shipments and drop-off) must be delivered between Jan 28-30, 2009 from 10:00 am-5:00pm. Hand Delivered Work to arrive at the Gallery (uncrated) during gallery business hours. Any work not received by Jan 30, 2009 will not be in the show.

Be sure to attach the IDENTIFICATION TAGS FOR

ACCEPTED WORK, (in prospectus) and a copy of your bio to the back of your paintings or sculpture.

A UPS or FedEx prepaid return shipping label must be included in a business size envelope with your paintings. Paintings will only be returned via UPS or FedEx. FedEx and UPS now require an account with a credit card.

Package your paintings well. We will reuse your original packing for the return.

We recommend the use of a Strongbox or an AirFloat Systems box (1 800-445-2540) to mail your paintings in. Absolutely NO peanuts.

Local Entries, Drop-Off and Pick-Up

Local deliveries to be made to Gallery by Jan 28-30.

Removal for Local Entries

Local entries must pick up art work that has not sold on March 2, 2009 between 10 a.m. and 5 p.m.

ONLINE CATALOG

There will be an online catalog on the WAOW website, February 6 -28, 2009.

QUESTIONS?

Show info will be posted in OurArt, and the e-group, accessible on the member's page of waow.org.

Amy Evans, Show Chair
amyart@comcast.net 970-453-1536



www.callforentry.org

INSTRUCTIONS

How to Apply to Calls for Entry at CaFÉ™

1. Prepare your artwork images formatted to the Image Preparation specifications. Go to www.callforentry.org/imaging_tips.phtml for complete instructions and templates.
2. Create a profile by entering basic contact information and creating a username and password to CaFÉ™ (register at www.callforentry.org).
3. Upload digital images of your artwork to your image portfolio.
4. Type in the Invitational Call Passcode: **WAOWSaks** in the bottom left of the screen.
5. Select images from your image portfolio to apply to the WAOW Saks Galleries show.
6. Submit an application online.
7. Pay the \$50 (or \$60) entry fee online with a credit card or mail in a check payable to WAOW to Kendra Page, 3409 Ocean View Blvd., Glendale, CA 91208.

Artists receive email notifications when their applications have been received and when they have been accepted or declined.

Artists can view their application status at any time on the My CaFÉ™ Entries page and can choose to accept or decline invitations.

Need online entry help?

If you would like to take advantage of a Digital Entry Service and have someone else do this for you, fill out the **DIGITAL ENTRY SERVICE FORM** (right) and mail the form with your digital files on CD or slides with two checks (WAOW entry fee & Kathy Cooper upload fee) by November 10, 2008 to Kathy Cooper.

IDENTIFICATION TAGS FOR ACCEPTED WORK

Please Type or print all sections of the entry form and tape to the back of each accepted work. Don't forget your 2 copies of your bio as well.

☼-----☼

Name _____

Title _____

Medium _____ Size: H _____ W _____ D _____

Price \$ _____

☼-----☼

Name _____

Title _____

Medium _____ Size: H _____ W _____ D _____

Price \$ _____

☼-----☼

Name _____

Title _____

Medium _____ Size: H _____ W _____ D _____

Price \$ _____

☼-----☼

Name _____

Title _____

Medium _____ Size: H _____ W _____ D _____

Price \$ _____

☼-----☼

Name _____

Title _____

Medium _____ Size: H _____ W _____ D _____

Price \$ _____

DIGITAL ENTRY SERVICE FORM

This form is to be used *only* if you would like to pay an extra fee to have someone submit your entries (or slides) to CaFE™ for you. The fee for this service is \$40 (plus \$5 per slide).

Do NOT use this form if you are submitting at CaFE™ yourself.

Deadline for arrival of this material:

November 10, 2008

Name _____
Address _____
City _____ St _____ Zip: _____
Phone: _____
Email: _____
Website: www. _____

With this form, I am submitting a \$50 (up to 3 entries) or \$80 (up to 5 entries) check made out to WAOW and the following. (please check one):

- I have enclosed a CD of my jpg images and, a \$40 check (upload chg) made out to Kathy Cooper.
- I have enclosed _____ (qty) slides and, a check (upload & slide scan charge) to Kathy Cooper for

_____ (qty) slides x \$5 = _____ + \$40 = \$ _____

Print clearly on each slide: name, title, size, medium, and a red dot in the upper right corner.

If you would like your slides returned to you, provide a SASE.

Title _____ Medium _____
Size H _____ W _____ D _____ Date created _____ Price \$ _____
Title _____ Medium _____
Size H _____ W _____ D _____ Date created _____ Price \$ _____
Title _____ Medium _____
Size H _____ W _____ D _____ Date created _____ Price \$ _____
Title _____ Medium _____
Size H _____ W _____ D _____ Date created _____ Price \$ _____

By submitting this application, you are agreeing to these terms of show prospectus.

Signature _____ Date _____

Checklist:

- A check for entry fee of \$50 (up to 3 entries) or \$80 (up to 5 entries) made out to WAOW
- A check for Upload fee and slide scan fee (if submitting slides) made out to Kathy Cooper
- Slides (if submitting by slides)
- This completed form

Mail to:

Kathy Cooper, 23 Morrison Lane, Westford, MA 01886
or email this form info and digital files to kcooperfa@aol.com, (978) 589-3840

DO NOT REQUIRE SIGNATURE FOR PACKAGES

the
West Wind

Volume 39 Issue one



the voice of the
*Women Artists
of the West*
Spring Issue 2008

2008 Mountain Summertime Joyous Lake Gallery Pinetop, Arizona

Ladies, the prospectus is included in this issue. The prospectus will not be mailed separately!

WAOW Show - 2009 Saks Gallery, Denver

“WAOWing the Mountain State”
Opening Feb 7, 2009.

This will be a juried member show. You must be a WAOW current member to enter. Entries will be digital through the Cafe system and the prospectus will come out this summer. There will be awards, gallery talks, and demonstrations during the opening weekend...so save the date!

START WORKING ON PIECES TO
SUBMIT TO THIS SHOW NOW...
AND PLEASE LEARN HOW TO ENTER
YOUR WORK DIGITALLY!

Amy Evans, Show Chairman
PO Box 3479
Breckenridge, CO 80424
970-453-1536
<http://www.amyevansart.com>
<http://www.amyeart.blogspot.com>

WAOW NEEDS A NEW NEWSLETTER EDITOR

If the position is of interest to
you please contact Mary Ann Cherry
by phone: (208) 524-1284
or email: cherryart@cableone.net

CALLING ALL GRAPHIC DESIGNERS AND PRINTERS

The planning committee is looking for competitive quotes for the design and print work of our brochure/invite for the show in Denver next winter, Jan/Feb 09.

The specifications are:

6,500 copies (approx)
trifold/tab close or best size for price and
paper size (6"x9" folded probably)
10 or 12 point type size
c 25 coated
full color
We will furnish files (photos and copy)

We want to give WAOW members an opportunity to be involved (and get paid) by putting your talents to work! It would be wonderful to hear from any interested party soon, so we can proceed with all other aspects of the show preparations. Please provide examples of your past creations. Thank you.

Looking forward to hearing from you soon,

Susan Haskins
smatkins@msn.com
(970) 405-5137

MEMBER NEWS - OUR GALS HAVE BEEN BUSY!

Sandy Wisecup... "I got juried in for the Telluride Plein Air Event this summer. And the paintings for the Nomadas del Art show in Santa Fe are on the Sage Creek Gallery web site."

Marilyn Heed had a painting accepted in the Zion National Park Centennial Art Exhibit: "A Century of Sanctuary". They accepted 68 paintings out of over 500 entered. The show runs from August 23, 2008, through January 24, 2009, at the St. George Art Museum. From there, it will travel to other locations throughout the United States.

From Debbie Hughbanks...I am writing to announce that "Kindred Spirits" - my Trail of Painted Ponies Masterwork (2006) - will be released sometime in the next few weeks as the exclusive 2008 pony figurine for Dillard's Department Store. This is exciting news, and has been announced on the Trail of Painted Ponies website, but the exact release dates are not known at this time. Dillard's has 380 locations, but I don't know which stores he will be at, or if he will be available from them online either. However, I did want to give you the information I had at this time.

They are not going to do an "Official Autographed Pony" Edition; however I will have some ponies that I will be signing and selling myself. I don't have prices determined yet. Or if you purchase one through Dillard's and want to then pay the shipping I will be pleased to sign him for you for a small fee.



On another note, The Trail is also releasing a 500 piece double sided puzzle of "Kindred Spirits" that will "soon" be available on their site <http://www.paintedponiescollectibles.com/> as well as through other locations (this is not a Dillard's exclusive). It

looks very neat, and should be challenging for those who like jigsaw puzzles!

Riverside artist Elin Pendleton has achieved the honor of having one of her original oil paintings selected as the image for the VIP cards for the Del Mar Turf Club at the Del Mar Race Track for the second year in a row. Elin's painting "Training in the Ways of Del Mar" (shown below) will grace the front of the VIP passes for the press, season ticket holders and VIP guests at the track during the 2008 season.

Elin has had a long relationship with the Southern California track, painting scenes in the backstretch, the morning workouts and the racing environment with Del Mar's iconic turquoise colors. Elin Pendleton is a full member of the American Academy of Equine Art, the co-president of the Women Artists of the West, a member of the Riverside Art Museum and the Plein Air Artists of Riverside, and is also a member of the Canine and Equine Art Leagues. She has lived in Riverside County since 1977, and has been painting horses for over 45 years. She moved into Riverside taking over the studio space that was the former cinematography studio of Ken Middleham, world famous for ground-breaking time-lapse photography. "I am so fortunate to have his legacy and spirit in my studio," she said, "because this environment means I will always strive for excellence in my own work."



Elin Pendleton will have one of her well-known oil paintings featured as the program image, auction highlight and promotional image for the Menlo Charity Horse Show this year. The painting, "To the Ring" is featured as a lesson painting on her second

DVD on Colorful Oil Painting. The original 12 x 16 oil remains in the artist's collection, but an enlarged reproduction and digital files have been delivered to the promotional committee for the 2008 show in Atherton, California. The image for the opening gala auction and ball measures 27 x 36 inches, and will be presented framed as the highlight for the evening's activities.

Pat Schermerhorn has a painting accepted in the Richeson75 Small Works Show coming up this month. Pat writes, "Was very thrilled about that. Had never entered this show before."

Below is the painting by Amy Evans that was selected for the Breckenridge Music Festival Poster. The title is "High Country Hike".



From Jane Coleman: The third annual Desert Caballeros Western Museum show "Cowgirl Up!" Art Show was another big success this year. 57 women artists exhibited three pieces of art work this year, and I was happy to sell two paintings on opening night. The show will continue until May 4th.

Mary Michael tells us, "I have been invited to display two of my bronzes at the Phippen Museum in Prescott AZ for their first "Wild Horses: Equine Art At Home On The Range" exhibition. It will be on display July 25 ~ Nov. 2. The exhibit will present the horse as a contributor to the opening of the west, from wild mustangs to American Indians, Cowboys and maintaining the modern ranch."

Helen Howerton will be teaching a two day workshop, "Painting Wild Things!". Learn good techniques for painting eyes, fur and feathers. Helen will demo both mornings one in acrylic and one in waterbased oils. Classes are hosted by the Stillwater Art Guild in Stillwater, Oklahoma. April 25 & 26.

Helen will teach another animal painting workshop at the Fort Smith Art Center in Jan. 2009...call 918-494-5994 for details.

Helen also juried the Annual Spring Art Competition for the Stillwater Art Guild in March 2008.

Pat Ford was juried into the Pastel Society of the West Coast!

Great news from Joan Wayne Brown, "A friend and fellow artist and I have opened a studio/gallery in Ashland, Oregon, where we are showing our work. We opened our doors on April 1st. in the Brown and Curtis Studio Gallery. We decided not to let the economy deter us from what we needed to do!

My husband built us a lovely painting station and we are painting up a storm in our own space. We are also having lots of fun, meeting new people, getting our work in front of the public and feeling totally energized by the whole thing. No website yet for the gallery since we had just both started our own new websites."

Linda Walker was juried into the OPA National show to be held May 2 through June 14 at the Dana Gallery in Missoula, MT. (I may have sent this already). The painting is "Elephant Walk", painted from reference taken on my trip through Kenya.

I was also juried into the Red River Valley Show to be held at the Red River Valley Museum, Vernon, Texas, May 2 through June 27. The painting was "Cradled in the Past".

Kim Ragsdale is featured on the cover of *Horses in Art* magazine, after winning the magazine's cover competition for the summer edition.

Members **Katherine Caughy, Marilyn Heed, Yvonne Kitchen, Kim Ragsdale and Carla D'aguanno** all have featured articles in *Horses in Art*.

Esther Marie Versch is one of the artists who is painting on the 1st. of 10 8ft. by 8ft. board quilt squares to be placed on barns through out the rural areas which

will be called the "Quilt Barn Trail" an initiative from

the Coshocton Arts and Cultural Alliance designed to spur tourism in the rural areas. Says Esther Marie. "It's exciting, as the Quilt Barns will be like the old " Mail Pouch Barns" ! I am happy to be a part of this project in our community."

Kathi Peters tells us, "I have been taken on by a new gallery in Lexington, Kentucky - Gallery B. I have also been invited to three National Invitational Exhibits... "The Horse in Fine Art" which opens at the Columbia Art League April 1, 2008, Columbia Missouri and then the show travels to The Wildlife Experience Museum for a June 6th opening. Also, the Grand National Western Art Show In Daly City, California from April 4 thru April 12th, where my painting "My World" took first place for Mixed Media, and to "The Horse In Art" opening at Anderson Galleries In Locust Valley, New York May 1st

Ione Citrin says the lovely Lake House Gallery in North Hollywood, California is sponsoring a show for her beginning Saturday April 26th.

Leslie Allen and Kathryn McMahon both have work included in the IPAP world tour. The world tour "Far and Near Horizons" is an international art exhibit organized by two of the world's foremost contemporary Landscape Painting groups – Landscape Artists International (LAI) and International Plein Air Painters (IPAP).

"The mission of the tour is to act as a bridge between countries of the world to foster environmental awareness," says Far and Near founder Linda Richichi... Art is a bridge, bringing us together."

The *Fine Art Connoisseur* Jan/Feb 2008 issue has an article featuring **Leslie Allen** in the Off the Walls section.

Gwen Pentecost, Jody Freeland, Mary Garrish, and Maryann Bodnar Bartman have all gotten in the Top 100 of "Paint America."

Mary Michael, Pat Schermerhorn and Berna Loy Ost all took part in the Western Heritage Art Show in Great Falls, Montana in March.

Dee Adams Prater won 1st Place-Sculpture in the October 2007 Harness Tracks of America Scholarship Art Show and Auction, at the Red Mile, Lexington, KY. Dee has also been invited to the 9th Annual Grand National Art Show and Sale at the Cow Palace (San Francisco), April 4-12 2008.

Judith Durr is featured in a wonderful article about her work in *Western Art Collector* magazine.



"Tradition"
by Judith Durr

Cecy Turner had paintings accepted recently in the Salon International Exhibit at the Greenhouse Gallery in San Antonio, Texas, and in the National Watercolor Society Membership Juried Exhibit at Viva Gallery in Sherman Oaks, California. She gave a watercolor demonstration at the Dallas Museum of Art in April and will teach a plein air class for the Dallas Museum of Art on May 31st. She participated in Plein Air Texas in April and is looking forward to the Estes Park Plein Air in August.

Beth Carlson has just become an associated member of Oil Painters of America.

Judy Fairley - "I will be having a one woman exhibit at the Dahmen Artisan Barn in Uniontown, Washington May 3rd -29th. My show is called "Life is a Zoo". I have twenty new pieces depicting lions, tigers, bears (oh, my) zebras, cheetahs, elephants, leopards and even a pink flamingo. It has been so much fun!! If only I could make a trip to Africa on a photo safari...that would be a dream come true." Hugs to all, *Judy Fairley*

This news from **Dena Kirk**... "I had three paintings accepted into the Greeley National Juried Art Exhibition here in Colorado, "Winter Feeding", "Boats - Late Afternoon", and "Emerald Morning". The show runs from May 9 through May 16 at the New Frontier Bank in Greeley, Colorado.

Also, the Loveland Visual Arts Commission has chosen my design as one of several large, fiberglass heart sculptures to be placed around Loveland, CO. It will be part of the Loveland: A City with HeArt Project. The 5-foot tall heart was delivered to my studio and I am looking forward to getting started. I will be collaborating with a metal artist in town to create my design of a "Cherry Tree Heart", with a cherry motif that I will paint on the heart itself and a steel tree trunk will be "sprouting" from the middle. The unveiling of the completed heart was the evening of July 6th during downtown Loveland's Second Friday Art Walk.

I was inspired by the history of the cherry orchards that used to be a big part of the Loveland landscape. I am

excited and honored to have been chosen!used to be a big part of the Loveland landscape. I am excited and honored to have been chosen!

In other news, I am an invited artist in the Paint Historic Manitou Springs plein-air paint out event this June. I took part in the paint-out taking place in Idaho Falls, Idaho! (Mary Ann Cherry put me up!).” I did the quick draw at the event as well..

News from **Amy Evans**...Amy also took part in the Idaho Falls, Idaho “The River Rocks” three-day plein air event.

Mary Ann Cherry will have a one-person show in Lewistown, Montana at the Lewistown Center for the Arts, during the month of July.



“Emerald Morning” by Dena Kirk

INSPIRING WAOWS WHO ALSO WRITE

WAOW is lucky to have access to great books and videos by some of our very productive members. Besides the more and more prevalent blogs, often written with the creativity of a work of art, we have several WAOWs who have written educational books and produced art videos.

Elin Pendleton now has five DVDs out. She has done a series on color and varied lighting effects. Her Color System Series includes: Colorful Oil Painting One: Morning Light and Moon Light, Colorful Oil Painting Two: Noon Light and Evening Light, and Colorful Oil Painting Three: Afternoon Light and Backlit Subjects. Elin has also written a book on Acrylic painting titled “Acrylic Painting Fast and Loose”, and has worked with the Walter Foster company to produce “Horses in Acrylic.”

Elin Pendleton also manages to work up a “painting a day” for her blog - fabulous practice that creates small gems that help pay the bills. You can visit Elin’s sites if you would like more information. Daily Paintings at <http://elinpendleton.blogspot.com> and her website at <http://www.elinart.com> . Visit her video page at <http://www.elinart.com/pages/videos.html>.

Another WAOW who is also an author is Kathryn McMahon, with a book available titled ““Through My Eyes - the Fine Art of Writing Stories of Color”. Available as either a hard copy or soft cover book, this lovely book includes helpful oil painting tips and instruction on painting outdoors. Visit her website info about the book at <http://www.kathrynamcmahon.com/MyBook.html>.

I do not give prices here, because the reason for the quick article is not to advertise and sell membe’s books, but simply to inform our members how much a determined woman can produce if given time. Many of us have articles written ABOUT us, we teach workshops, we mentor individuals. Writing a book or making a video takes a large expenditure of time and makes the knowledge these waows have leanred over the years available to complete strangers. It fosters art in general and leaves a written legacy of work.

It would be fabulous to see more of our talented members, whether sculptors or painters, squeeze just a little more time out of each day and produce more of these jewels.

Thanks Gals, for the hard work - you make us proud.

World Tour of Art

TWO INTERNATIONALLY-KNOWN ARTISTS' ORGANIZATIONS have joined resources and talents to bring you a new kind of art exhibition. Landscape Artists International and International Plein Air Painters are both dedicated to promoting the art and careers of landscape painters around the globe. Now, possibly for the first time, artists themselves have organized a world tour that will exist simultaneously on the World Wide Web and in a series of international brick-and-mortar venues. We are excited about this new undertaking. We invite you to learn more about the tour.

From these 30 artists, you'll see dozens of beautiful landscapes from around the world, reflecting the many locales, styles, and mediums of the participants. There is something for every lover of fine art, from precisely rendered realism to classical and contemporary impressionism, and on into boldly expressionistic work. Both organizations recognize the validity and value of the unique creative spirit behind each member's work. If you find a piece that you fall in love with, arrangements can be made for purchase from the artist, either on site at a show venue or through the contact information on this web site.

WAOW Kathryn A. McMahon IPAP,PAAC is a member of this World Tour, and Leslie Allen is also included.

Information contact

Karl Eric Leitzel, Sponsor Coordinator

Phone: 814.404.2043

Email: karl@keleitzel.com



"East Bank Park"

Leslie Allen



"Sailing to Harbor"

Kathryn McMahon

Meet WAOW Associate Louise Thies

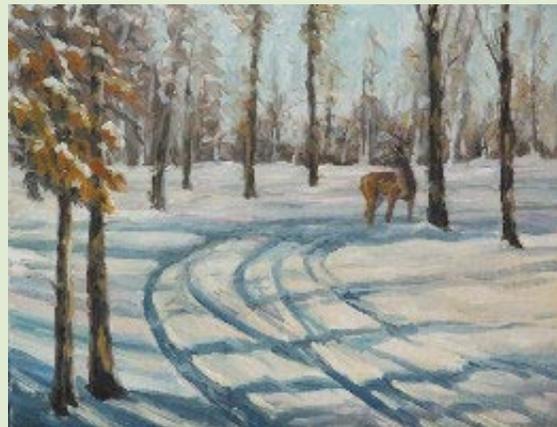
Born 1961, Houston, Texas

Signature member of NOAPS (National Oil and Acrylic Painters' Society)

Associate member OPA (Oil Painters of America)

Associate member APA (American Plains Artists)

"Above all else, I try to evoke a particular mood in my paintings. My subjects are diversified, but I have come to consider landscapes my favorite. I've painted for most of my life, and only in the last three or four years have I taken up plein air painting. I feel like I've wasted so much time. I learn more in one session of painting outdoors from life, than I can in a year of painting in the studio. And I am a perpetual student. I love learning something new. If there were nothing left to learn, everything would go stagnant, -- my art, my career, my life."



Meet Associate Member Carolyn Hawley

Born in Chicago, Illinois, Carolyn Hawley has spent most of her adult life in the Southern California desert, which has become a major factor in contributing to an acclaimed collection of Western influence paintings, including the powerful interpretations of horses for which she is known.

Additional subjects include landscapes, gardens and figurative, rendered with the distinct style of Carolyn Hawley. With previous exhibits in major galleries throughout the United States, garnering top awards, Carolyn is presently exhibiting at the Richard Danskin Gallery on El Paseo in Palm Desert, CA, and the online galleries of Appaloosa Journal Magazine and 101 Arabian Horses. Commissioned paintings of Ronald Reagan and Sonny Bono are displayed at city hall in Palm Springs, CA and commissioned murals appear in the city hall of Indian Wells, CA and Darr Eye Clinic in Palm Desert, CA. Publications include the Arabian National Show in Louisville, KY; feature articles in Art West magazine and Palm Springs Life magazine, and a cover for Appaloosa Journal. Carolyn's artwork is reproduced and published by McGraw Graphics of New York, and Leanin' Tree of Boulder, CO.

Carolyn has participated in numerous renowned shows, including Southwest Arts Festival, Palm Springs Museum, Scottsdale and National Arabian Shows, and Oil Painters of America. Participation the past five years at the International Date Festival competition in Indio, CA has resulted in Best of Show honors and People's Choice awards.

Carolyn resides on a small ranch in the high desert rural community of Morongo Valley, CA where she paints in her studio and teaches in the Palm Springs area. Future shows include the 18th Annual Cattleman's Western Art Show and Sale in Paso Robles, CA (April 11-13, 2008) and the San Dimas Festival of Arts 32nd Annual National Western Art Show and Sale (April 25-27, 2008) in San Dimas, CA.



Biography – Kathi Peters AAEA Assoc., WOAW Assoc.

With her painterly caseins and her watercolors, Kathi Peters has managed to develop her own unique style. Educated in the U.S. and Europe, Kathi attended the Rome Academy of Fine Arts on a full scholarship at the young age of 17. She later attended one of Rome's commercial art schools, again being awarded a full scholarship. Her formative years in art were spent doing graphic design and fashion illustration, helping to strengthen her ability to quickly capture a scene without losing a sense of design and form.

Today Kathi lives in Downeast Maine with her husband on their farm where they raise Welsh Cobs and enjoy the traditional sport of carriage driving. She now pursues her art full time after suffering a left-hemisphere embolic stroke a year and a half ago that left her with aphasia. She absorbs inspiration from the rural countryside, her farm and local animals and Maine's rocky coast. Her works most often portray the equine carriage driving world.

Her work, with juxtaposing sophisticated compositional elements and carefully balanced value ranges that compliment the shapes, create dynamic images that are not your traditional Equine Art or landscape.

As an award-winning artist, Kathi has received recognition for her work at many juried and invitational exhibits nation wide. Kathi is an elected Associate Member of both the American Academy of Equine Art and Women Artists of the West. Her work hangs in private and museum collections throughout the United States and Europe.

Kathi accepts limited commissions.

Website: www.kathipeters.com

Email: kathi@kathipeters.com

Studio blog: www.cobcottage.blogspot.com

Cob Cottage Studio

186 Weymouth Road, Morrill, Me. 04952



“Coming Three Filly” watercolor by Kathi Peters

Advertising Info - Art of the West Magazine

Hello Ladies~

NOTE: This year we are not scheduling group ads in every issue of Art of the West. So far we have an ad scheduled to be in the July/ August issue. This ad will correspond with the “Mountain Summertime” show at Joyous Lake Gallery, AZ ~ August 29 and into Sept 2 weeks.

Other issues may be added at a later date. If there is enough interest in any of the other issues we will also do a group ad for that specific issue. So, be sure and let me know if you have an interest in being in another issue so I can send out calls to members and get an group ad scheduled.

Steps you need to take:

1. Notify me as soon as you know you will be in this ad.
2. Fill out the Forms below.
3. Send the Reservation Form to me via email or snail mail (addresses are on the forms) as soon as you can

4. Notify Art of the West, Elaine Duerr art4lane@embarqmail.com
5. Send the Insertion Form to AOTW (addresses are on forms)
6. Send materials by date due to the magazine

The cost will be the same. \$355 per member, payable to Art of the West. Pay when you send materials.

Forms you need for WAOW advertising

FILL OUT AND SEND RESERVATION FORM FOR :
 ART OF THE WEST
 SOUTHWEST ART TO SANDY WISECUP.

FILL OUT AND SEND RESERVATION FORM FOR:
 ART COLLECTOR
 HORSES IN ART
 WILDLIFE ART TO PAT SCHERMERHORN.

PLEASE PRINT AND SAVE THESE FORMS FOR FUTURE USE.

1. You will need to send the RESERVATION FORM to me, Sandy Wisecup or pat Schermerhorn, depending on which magazine you are going to advertise in. It is important to reserve a spot ahead of time to make this process easier for everyone. I also need this form for WAOW records to show your participation in the ad program.
2. Fill out the Ad INSERTION FORM and send it in to the magazine by their deadline, with your slides, digital files or transparencies and payment for your ad.
3. Please be sure to mark yes or no for the questions below on winning a free ad or rerunning your image in the 2008 Guidebook of Art of the West. If you leave the Guidebook question blank I will assume you will not want to rerun your ad.

1. FILL OUT THE TWO FORMS ON PAGES 15 AND 16

2. SEND RESERVATION FORM TO ME:

Sandy Wisecup
 3901 N. 1130 W.
 Spring Glen Utah 84526
sandywisecup@yahoo.com

3. SEND INSERTION FORM TO ART OF THE WEST WITH ALL AD MATERIALS AND PAYMENT MADE OUT TO ART OF THE WEST TO:

ART OF THE WEST
 Ellaine Duer, Production Manager
 15612 HWY 7, Suite 235

□

1-800-937-9194
art4lane@embarqmail.com
 Fax: 952-935-6546

ART OF THE WEST AD - RESERVATION FORM

Send to:

Sandy Wisecup

3901 N. 1130 W.

Spring Glen, Utah 84526

or email to

sandywiseup@yahoo.com

This is only to reserve ad space in Art of the West

All ad insertion forms, SASE, slides and payment go directly to Art of the West Magazine. Please make your checks payable to Art of the West

Date: _____

Ad to appear in (Issue) _____ (Name of Magazine) ART OF THE WEST

ARTISTS NAME _____ PHONE _____

I AM A WAOW _____ ASSOCIATE (OR) _____ SIGNATURE MEMBER

TITLE _____ DIMENSIONS OF IMAGE _____

MEDIUM _____ PRICE _____

Please specify which one you want printed in your ad:

WEBSITE _____ or EMAIL _____

Yes _____ I want to win a full page color ad for an issue of Art of the West in 2008.....Receive 1 chance with every art image you feature in our regular WAOW group ad in Art of the West in 2007. What a fabulous prize! (A \$3,000+ value!)

BONUS!

Yes _____ No _____ Rerun this image in the 2008 Art of the West Guidebook to Western Artists publishing in Jan. 2008....Includes a FREE 150 word biography too! You will be billed for \$200 for each rerun image in the 2008 Guidebook by Art of the West after republication in Jan. 2008. I suggest that you send in your 150 word bio as soon as possible so I can start getting them organized. Please keep your Bio to 150 words or less as they will be edited if they are longer and you may not like the way we edit.

WAOW GROUP AD — INSERTION ORDER FORM

Fill out information below legibly and completely. You can mail, email, phone or fax the order to the magazine. PLEASE mail your materials early before the deadline. Others are relying on you. Deadline means material to be received by the magazine before that date.

Ad insertion forms, SASE , slides and payment go directly to magazine.

DATE: _____

AD TO APPEAR IN (ISSUE) _____ MAGAZINE _____

Information to appear in ad:

ARTIST'S NAME _____

I AM A WAOW _____ ASSOCIATE (OR) _____ SIGNATURE MEMBER

TITLE _____

DIMENSIONS OF IMAGE _____

MEDIUM _____

PHONE _____

WEBSITE _____ OR EMAIL _____

Make checks payable in the full amount quoted by the magazine you have chosen. (Make sure magazine takes credit card before choosing this payment method) Art of the West and Horses in Art do accept card payment.

Credit card _____ Exp.Date: _____

Contact Info: Address _____ City _____ State _____ Zip _____

Phone: (____) _____ Fax: (____) _____

E-Mail _____

Billing address (if different): _____

Any Other Necessary Info _____

CHECK LIST FOR WAOW GROUP AD

1. Reserve your space with the magazine BEFORE the deadline with Sandy Wisecup using the Art of the West Ad Reservation Form
2. Send all requested material and images for the ad to the magazine BEFORE the ad deadline. Labeled slide(s) or image(s) (name, title, size, medium & dot for top-front) Or quality image by e-mail. Disk, CD. Contact production department for which digital information they will receive.

IMPORTANT - FORM IS CONTINUED ON NEXT PAGE.

AD form continued...

3. Send labeled slide(s) (art image only - mask extraneous areas with silver photo tape) in protective plastic sleeve.
Please view slide before you send it to make sure it appears as you want it to appear in the magazine...proper color and exposure, in focus, no dust, no scratches, etc.
A color proof of the image is required. Without a color proof, color accuracy cannot be guaranteed.
Identify your image above with name, your contact info, title of artwork and medium.
4. Fill out forms completely. Make sure both forms have same information. Ad proofing will be done from the reservation form information.. Please Write Legibly. Save a completed copy for your file.
5. Include your payment or credit card info. You can pay directly by check or charge card to the individual magazine, (but don't send card info through the e-mail)
6. SASE (Self addressed stamped envelope) with sufficient postage for material return after publication.
I agree to the terms and conditions quoted to me.

Responsible party signature _____

Date _____

Please save the above ad form - copy it if necessary!Thanks!

MOUNTAIN SUMMERTIME PROSPECTUS

Short Description: Joyous Lake Gallery in Pinetop, AZ. Although a preponderance of smaller works will be chosen, a few works up to the gallery owner, Gwen Pentecost, after jurying. Submission is through CaFE only.

Description: "Mountain Summertime" Saturday, August 30 through to Saturday, September 20, 2008

Location: Joyous Lake Gallery, 1869 East White Mountain Blvd., Pinetop Lakeside, AZ 85935 Phone: 928-367-1319.

Marketing area: This show will be held during the highest visitor traffic in this mountain community. Although there will be a huge number of tourists in town over Labor Day Weekend, the town also contains over 14,000 second homes, and the owners buy art.

They purchase work that reminds them of the mountains and often purchase it for their log-cabin-styled homes.

About the Jury: A panel of WAOW board and committee members will jury the members' show.

Guidelines and Works Requirements

Membership: This show is open to all WAOW Members in Good Standing. Acceptance into the show meets each Signature member's show requirement for 2008.

Theme: There is no specific theme for this show, although work that hints at "mountain summertime" could be popular. The area has a wide range of customers, which love western and non-western work alike.

Number of Works: You may submit three (3) images of work created within the last two years and not shown previously in Art or rejection. All art that is juried into the show must be for sale and be shipped to the show.

Medium: A wide diversity of fine art, both subject matter and mediums, is encouraged. All works must be original. In the area of three-dimensional works, editions of not more than 35 shall be considered original art forms.

Maximum Size: Although a preponderance of smaller works will be chosen, a few works up to 24" x 30" (720 sq. inches) will be after jurying.

Framing: Painting must be framed in gallery quality frames and wired for hanging. Gold frames are not popular in this area. Even the McMansions are informal, log-cabin style.

Artist's Biography: If you were juried into the Mountain Holiday Show, we have a copy of your Biography and you don't need. Artist's Biography should not contain personal contact information.

Retail Pricing: Works must be for sale and the price must be in line with your current retail price structure in your galleries. Overpriced paintings will not be exhibited.

Gallery Commission: Commission is 40% of the Retail Price. The Gallery retains 35%; WAOW will receive an addition 5%.

Entry Fee: \$35 per person if submitting digitally thru CaFE. An additional processing fee of \$40 per person if WAOW must prepare your online submission for you. There is also a \$5 per slide scan fee. See Show Submissions/Entries online at waow.org.

Boxing: Gallery will box and ship works back using the artists' shipping material and boxes, PREPAID shipping tags and supplies, so be sure your packaging protects the artwork well, and your shipping forms are clearly and correctly labeled.

Fee: A check made out to Joyous Lake Gallery is required with shipments: \$15 per box.

Shipping: Artists pay for shipping and insurance both ways. We recommend that you make arrangements to insure your work for its full value. Shipments of unaccepted works will be rejected. Please check the list and notifications carefully.

Liabilities and Responsibilities: We encourage members to insure their own work. Neither Joyous Lake Gallery nor WAOW nor anyone connected with either entity is responsible for damage or loss of any kind.

Show Submissions/Entries: All submissions will be at: www.callforentry.org. The invitational call password to get into the application in CaFE is waowsummer! Submitting online will save you time and money. The system is simple and self-explanatory. You will find more information and instructions online on the members page at www.waow.org/memonly/index.shtml and show committee members page. If your work is cropped, blocked, or blurred, or otherwise rendered illegible, WAOW will alter the signature portion so that it is.

If
t

slide) and will submit the entry to CaFE for you. Please note the CD and slide submission must be received by July 1.

Please
only (not using CaFE) and has additional charges that apply. We strongly suggest you enter online.

Advertising: Advertising is planned in national magazines. Your participation is encouraged. In addition, the local glossy newspaper members page at www.waow.org/memonly/index.shtml under Advertising.

Contact and Artists Information

We encourage

answers to your questions:

1. Read this document carefully. Great care has been taken to supply all info in this document.
2. Visit our members page at www.waow.org/memonly/index.shtml
3. Visit OurArt (<http://xsorbit32.com/users5/ourart/index.php>) Members Forum for details about the show. Post your questions if they haven't already been addressed.
4. Online E-group (waowinc-subscribe@yahoogroups.com)
5. If none of these routes have answered your question, or if the matter is most urgent, please feel free to contact Gwen Pentecost at pentemeyer@earthlink.net or by phone at 928-367-6020.

We're looking forward to seeing your new work at this exciting show.

Amy Evans
Show Chairman

Continued on following page...

Legal:

This agreement between you (Artist), and Women Artists of the West (WAOW), sets out certain rules for this show. Your application to this show is your agreement to these terms.

All Jurying fees, Shipping Fees, and Scanning & Posting fees are nonrefundable, whether or not work is accepted and/or presented for exhibition. Fees and 2008 dues must be received prior to jurying, or application will not be deemed complete.

Artist agrees to reserve any artwork submitted for jurying for this show without offering it for sale or selling it beforehand. Any artwork juried into the show must be shipped to the show and be for sale.

Artist is solely responsible for complete application through the CaFE system by July 15th, or for submitting slides or CD's to Kathy Cooper by July 1st. NOTE: if the artist gets through the entire CaFE process and is not given a confir-

mation number, the artist has not completed the process and has not completed application to the show. Only completed applications with fees will be considered.

If Artist attends the show, Artist may be requested to donate time and effort to unpacking, selling, and repacking artwork by other artists as well.

Artist is responsible for any shipping charges to and from the exhibition. Artist is responsible for insuring her own work.

Although WAOW and its members will use their best efforts to prevent such occurrences, neither WAOW, its members, WESTAF (CaFE), Joyous Lake Gallery, nor any other organization connected with the show is responsible for loss or damage from any cause, including unpacking, hanging, or repacking. By submitting this application, Artist is agreeing to these terms.