

## WOMEN ARTISTS OF THE WEST

### MENTOR INFORMATION

**Linda Star Landon**

[Lindastarlandon.com](http://Lindastarlandon.com)

Areas of mentorship:

'I have enjoyed being successful in outdoor art festivals and shows and open studio tours. I know it can be an intimidating thing at first. I have lots of tips on how to go about setting up your display space, engaging with art lovers and making sales. There are a lot of little details that you don't think about until you are doing it and you realize you should have thought of that. I would love to help our members prepare to be confident and successful doing these shows.

I have done:

- 5 years at Laguna Art Affair in Laguna Beach, CA. This is a 2-month juried summer art festival.
- 2 years at Marin Art Festival in Marin, CA. This is a weekend juried art festival.
- 4 years doing open studio tours opening my own studio in Green Valley, AZ
- Numerous weekend and 1-day un-juried outdoor art shows"