

Woolaroc Presents WAOW

Invitational - May 2024

WAOW has entered into a contract to hold an invitational show with Woolaroc Museum in Oklahoma in 2024. This **INVITATIONAL SHOW** is dedicated to promote women artists and sales for WAOW artist members to an exclusive group of western art collectors. The WAOW NATIONAL show in 2024 will continue as usual. WAOW's intention with this **INVITATIONAL SHOW** is to be the first group of women artists promoted by Woolaroc, to promote our cream of the crop of women artists, and determine the benefits of a consistent bi-annual venue for our artists. 2024 also affords more WAOW artists to show at a national level.

First Call

Opens June 1, 2022 | Closes September 1, 2022 | Notification. Sept 30, 2022

Second Call

Opens Feb 1, 2023 | Closes April 1, 2023 | Notification April 20, 2023

Approximately 20 artists from the first call shall be chosen for the 2024 show. Another call for artists will open in February 2023 and approximately 10 artists will be invited to the show. There will also be a short wait list of an additional five artists.

Each artist shall keep 70% of her show fees from sales, WAOW shall receive no fees from sales, Woolaroc shall receive 30% of sales.

A fee of \$25.00 contribution to WAOW is required to be considered for the **INVITATIONAL 2024** show via the PayPal Donation button on the Members Only page.

Each artist who pays the \$25.00 contribution to WAOW shall be considered by the **INVITATIONAL SHOW** COMMITTEE by review of her website postings of current work. No emails, images or applications are required; however, in some cases, there might be a personal interview or inquiry regarding additional images.

Once an invitation is issued, a contract outlining specific responsibilities of WAOW and the artist (deadlines, shipping, etc) will be issued to each artist to review before accepting the invitation. The minimal cost for any piece in the show shall be \$2500.00. Each artist will be able to hang approximately 4-8 pieces, depending on size. Exact wall size will be determined once all artists are chosen in 2023. For 3-D artists, the show space will be virtually unlimited, so several pieces can be exhibited by sculptors.

Each accepted artist will be required to provide an image of one piece for the **INVITATIONAL 2024** promotions and catalogue by Feb 15, 2024.

Actual work most appropriate for the **INVITATIONAL 2024** should be Western themed; however, all artwork on websites will be considered for an invitation to the show.

As the goal of this show is to increase artist proceeds and national visibility of women artists, each participating artist shall pay a one-time participation fee of \$200.00 to defray costs for a high-end opening night (costs are being shared by Woolaroc) and local advertising.

Notification for the **INVITATIONAL 2024** shall be made by personal email by September 30, 2022. Our goal for the first **INVITATIONAL** is to exceed \$250,000.00 in sales. Based on our research, analysis of collectors in the area and data from previous Woolaroc shows, a quarter million is realistic and do-able.

Please contact Burneta Venosdel (vburneta@gmail.com) for more information.

